

100,000 HOMES

NINETEEN FACTORS BELIEVED TO BE CORRELATED WITH HIGHER HOUSING PLACEMENT RATES

BACKGROUND

The 100,000 Homes Campaign studied six local campaign communities in order to better understand factors related to high performance. The study attempted to identify the factors correlated with higher housing placement rates, as well as the systems-level and program-level barriers that result in lower housing placement rates. The results of this study, along with a review of existing research and literature on homelessness, led to this list of nineteen factors that research indicates may be correlated to higher housing placement rates.

To help your community determine the extent to which it has in place each of the nineteen factors, the Campaign created the [Community Self-Assessment Tool](#) (SAT). The SAT is an online survey that results in a tailored feedback report for your community. The report identifies existing barriers to housing more chronic and vulnerable homeless people, and provides a jumping-off point for your community's improvement work. The Campaign also developed the *High Performance Series* of tools, which are keyed to these nineteen factors and designed to support you in transforming your SAT report into a successful quality improvement initiative.

By completing your community's Self-Assessment, you will not only gain insights into how to improve your local systems, but you will also be contributing to a body of knowledge that will help the Campaign further refine the correlation between local factors and housing placement success. This knowledge will be a major asset to all of us in this movement (local, state, and federal partners), as we work together to end homelessness in the nation. Thank you for being a part of this incredible team.

THE NINETEEN FACTORS

1. Evidence of strong, personal relationships among key stakeholders
2. One or two influential advocates or "champions" in the community dedicated to ending homelessness
3. A community decision-making body (CoC or other) that is responsible for setting eligibility criteria, program processes, and performance targets for all aspects of their system; and that includes all or virtually all programs, regardless of funding source(s)
4. Evidence that the community has embraced a Housing First/Rapid Rehousing approach system-wide
5. A formal method for updating or adding to the community's Vulnerability List
6. An individual person or committee responsible for ensuring people on the Vulnerability List are housed

7. A coordinated intake or a Single Point of Access (SPOA) for all Homeless Services
8. A coordinated intake or unified application for accessing Emergency Shelter and Transitional Housing
9. A unified permanent housing application or other coordinated approach to permanent housing placement
10. A coordinated street outreach system
11. Standardized outcome targets for Outreach Programs (regardless of funding source)
12. Standardized outcome targets for Emergency Shelters and Transitional Housing (regardless of funding source)
13. Standardized outcome targets for Permanent Supportive Housing (regardless of funding source)
14. Community tracks housing placements for overall homeless population in HMIS
15. Community Sets Eligibility Criteria for all Emergency Shelters and Transitional Housing Programs (as opposed to each program setting their own criteria) allowing for active substance users, people with untreated mental illness, and others to access and remain engaged in services (low barriers to entry and low-threshold services)
16. Community Sets Eligibility Criteria for all permanent housing (supportive housing and other), as opposed to each permanent housing program, which allows for chronically homeless, vulnerable homeless, active substance users, people with untreated mental illness, and others to access and remain in permanent housing
17. Community allocates a percentage of its vacant units in its existing permanent housing (supportive housing and other) for chronic and/or vulnerable individuals and/or families
18. Community allocates a percentage of its new permanent housing (supportive housing and other) for chronic and/or vulnerable individuals and/or families
19. Public Housing Authority agrees to provide a local preference for a percentage of its units (total or annual turnover) for chronic and/or vulnerable homeless people

NEXT STEPS

- *Step One:* complete the [Community Self-Assessment Tool](#)
- *Step Two:* check out the related [High Performance Series](#) of tools on our website (*as of 3/1/13*)
- *Step Three:* reach out to your peers for support and assistance on the [100,000 Homes Participant Hub](#) (Facebook) or look up community contact information on the Campaign's [Impact Map](#)
- *Step Four:* Contact us for support – Erin Healy, Improvement Advisor, 100,000 Homes Campaign, at ehaley@cmtysolutions.org